

HOW WE DO IT...

Our communications approach to research is based on four premises:

- People respond not to the world the way *you* look at it, but to the world as *they* see it. They frame your issue in their mental pictures of the situation.
- Effective and constructive communication starts with hearing and understanding rather than talking and trying to convince. We know in our personal lives that the more we know about someone, the more effective we can be in communicating with him/her. This is no less true in a public setting, but it is more difficult.
- Communication is what the receiver does. Until and unless your "message" is heard and *understood* by the persons you are trying to reach at, it is just noise.
- There are no magic bullets. There is no single message that is going to connect with everyone.

We believe in using various tools to reach a wider audience

That way, we concentrate on: -

- Showing you what your situation looks like through the eyes of the people with whom you need to communicate to achieve your objectives.
- Bringing those perspectives into your planning and decision-making, we will develop a road map to effective communication with your critical publics.



Communication without Borders

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COMPANY PROFILE

for

Communication Without Borders

a registered Company with a focus at providing innovative communication solutions to Government, Civil society and the Private sector

THE TEAM...

Five professionals come together to address a challenge that is pertinent to government, private and civil society—COMMUNICATION



We consider effective and constructive communication as the best strategy to make our world a better place to be.



WHAT WE DO...

- Project development, planning, management, monitoring and evaluation
- Behavioral communication change
- Developing, integration, managing and training on use of social media application, web 2.0 inclusive
- Undertaking consultancy jobs to be used for planning and boosting projects and work environment

MORE ON WHAT WE DO ...

- Online and offline documentation of varying activities
- Event management and online even reporting and promotion
- Print media and design
- Training of trainers

WE BELIEVE THAT ...

- Effective and constructive communication requires an effective strategy and a coherent plan of action. It does not "just happen."
- For every job task, we embed three major factors and values. "Creativity, Networking and Commitment" leading to effective communication.
- Our clients' communication success is our success.
- Communication is two way



OUR SCOPE ...

We communicate without any border hinderances



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